


**Kostas Alexandris**  
**Curriculum Vitae**

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**Post Graduate ACADEMIC QUALIFICATIONS** \_\_\_\_\_

Doctor of Philosophy (PhD) in Leisure Management (1996)

Centre for Leisure Studies  
Research and Graduate School of Education  
The University of Manchester, England.

Master of Arts (MA) in Leisure Management

The University of Sheffield, England  
Leisure Management Unit.  
Sheffield Business School.

Master of Education (M.Ed) (1993)

The University of Manchester, England  
Centre for Leisure Studies  
Research and Graduate School of Education

**Post-doctoral Education**

1999-2001 Aristotelian University of Thessaloniki, Department of Physical Education and Sport Science. Area: Social-Psychological Aspects of Recreation Participation.

<b>ACADEMIC APPOINTMENTS</b>	
<b>2003 -today</b>	<p><b>Professor in Sport / Leisure Management</b> Department of Physical Education and Sport Science Aristotelian University of Thessaloniki, Greece</p>
<b>2016-today</b>	<p><b>Adjunct Lecturer</b> Department of Law (Master Program in International Sport Law and Practice) Hallam Sheffield University, UK</p>
<b>2021-today</b>	<p><b>Adjunct Lecturer</b> Russian International Olympic University (in cooperation with IOC) Master in International Sport Administration</p>
<b>2005- today</b>	<p><b>Adjunct Faculty Member (10-month contract)</b> Department of Tourism Management (Master in Tourism Management) Hellenic Open University</p>

2001–2003	<b>Assistant Professor in Sport / Leisure Management</b> Department of Recreation, Sport and Tourism – College of Applied Life Studies University of Illinois at Urbana – Champaign, USA
1998-2001	<b>Lecturer in Services Marketing,</b> International Faculty of the University of Sheffield, UK MBA in Marketing, Management MSc in Marketing Department of Business Administration and Economics

- **Director of the Lab** “Sport, Tourism and Leisure Management” ([www.sportourmanlab.web.auth.gr/](http://www.sportourmanlab.web.auth.gr/)), Aristotle University of Thessaloniki, Greece.
- **Director of the Post Graduate Program** “Sport, Leisure and Sport Tourism Management” Aristotle University of Thessaloniki ([www.sportmanagement.phed.auth.gr/](http://www.sportmanagement.phed.auth.gr/))

### Recent Grant

Erasmus+ sport (2019-2021). **Promoting Health Enhancing Physical Activity and Social Welfare through running events (360.000 euro)**. Role: Leading Partner. In co-operation with the University of Leuven, Breda University, Mulier Institute, European Sport Management Association (EASM), Lithuanian Sport University and ECOS. (Awarded by the EU).

### INDICATIVE TEACHING EXPERIENCE \_\_\_\_\_

#### UNDERGRADUATE LEVEL

##### **University of Illinois, U.S.A. (BA in Leisure, Sport and Tourism Management)**

- Event Management
- Leisure Services Marketing
- Contemporary Issues in Sport Management

##### **Aristotle University of Thessaloniki, Greece**

- Event Management
- Sport Management
- Leisure Management

#### GRADUATE LEVEL

##### **Hallam Sheffield University, UK**

Department of Law (Master Program in International Sport Law and Practice)

MA in International Spor Law and Practice

- International Sport Marketing and Sponsorship

##### **University of Illinois at Urbana-Champaign, U.S.A., Department of Leisure Studies**

MS in Sport, Leisure, Tourism Management, PhD in Leisure Behavior

- Event Management
- Sport And Leisure Marketing

### **Hellenic Open University**

- Tourism Management

### **Aristotle University of Thessaloniki**

MS in Sport, Recreation and Sport Tourism Management

- Event Management
- Consumer Behavior in Sports
- Sport Tourism Management

### **International Faculty of the University of Sheffield**

MBA in Marketing / Management

- Research Methods in Business

### **Teaching Awards**

Included in the honorary list of the lecturers who rated as “Excellent Teachers” (maximum score in students’ teaching evaluations)” in Graduate level for the “Sport / Leisure Marketing” module.

University of Illinois, Spring, 2003. (<http://www.oir.uiuc.edu/dme/Ices/fall02Incl.html>)

### **Master Dissertations**

- More than 150 supervised dissertations in several institutions internationally

### **PhD Level**

- Finished Supervised Thesis: 7
- Current Supervised Thesis: 5

### **External PhD Examiner**

- University of Griffith, Australia
- University of South Australia
- Victoria University, Australia
- Birmingham City University, UK

### **Best Reviewer Award:**

- 2016 Managing Service Quality. Emerald
- 2020 Journal of Service Theory and Practice. Emerald

### **Indicative Consulting Experience** \_\_\_\_\_

- More than 1000 teaching hours in professional training in industry executives in several countries in the world (Greece, India, Romania, Georgia, Bulgaria. etc.). Topics: Sponsorship, Project Management, Services Management / Marketing, Branding, Consumer Behavior.
- Consulting in sport organisations in the area of funding and sponsorship (Greek basketball clubs, non-profit organisations. Etc.)
- Head of the Committee for validating the higher education sport related programs (Diploma, Bachelor and Master) in Cyprus (1996-1999).
- President of the Greek Sport Management Association ([www.elleda.gr](http://www.elleda.gr)).
- Grand Evaluator Qatar National Research Funds (2015-today) [www.qf.org.qa](http://www.qf.org.qa)

## Editorial Boards in International Journals

### Associate Editor

- *Regional Editor: Leisure Studies* (Published by Routledge, UK (2019-σήμερα). (Impact Factor, 2.9, ABS 2)
- *Managing Sport and Leisure: An International Journal* (Published by Routledge, UK, 2006-today). (ABS 1)

### Member of the Editorial Board

- *Journal of Service Theory and Practice* (2015- today, Impact Factor, 3.4, ABS 3)
- *Sport Management Review* (2015- today, Impact Factor, 6.5, Ranked first among the leisure / sport management journals)
- *Sport Marketing Quarterly* (Published by Fitness Information Technology, USA, Official Journal of the Sport Marketing American Association, 2013-today)
- *Journal of Global Sport Management* (2015-today)
- *Journal of Convention and Event Tourism* (2019-today)
- *International Journal of Sport Marketing and Sponsorship* (2020-today)

### Previous Appointment

#### Associate Editor

- *Journal of Leisure Research* (2011-2016). Published by Sagamore,USA (H-index 31, Impact

## RESEARCH

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- **Listed among the 2% of Researchers Globally, according to the 2021 University of Stanford's List (based on Scopus Citations)**

<b>Scholar Profile</b>	
<b><u>Total Number of Citations</u></b>	<b><u>9425</u></b>
h-index	47
Source: Google Scholar (1/2/2022)	

## International Publications

1. Stergiou, D., Karagiorgos, T., Alexandris, K., Benetatos, T., Balaska, P. (2022, in press). The Contribution of Event Quality Factors on the Development of Memorable Tourism Experiences: Evidence from the 2018 FIFA World Cup, Event Management.
2. Lianopoulos, Y., Theodorakis, N., Alexandris, K., Papanikolaou, M. (2022, in press). Testing the relationships among event personality, event image and runners' loyalty: a study of an international running event. Sport, Business and Management: An International Journal.
3. Glaveli, N., Papadimitriou, D., Karagiorgos, T., Alexandris, K. (2021) Exploring the role of fitness instructors' interaction quality skills in building customer trust in the service provider and customer satisfaction, European Sport Management Quarterly, 1-22.
4. Alexandris, K., Karagiorgos, T., Ntovoli, A., Zourladani, S. (2021). Using the Theories of Planned Behaviour and Leisure Constraints to study Fitness Club Members' behaviour after Covid-19 Lockdown, Leisure Studies, 1-16.
5. Matic, R., Karagiorgos, T., N Maksimovic, K Alexandris, K. (2020). Testing the influence of destination image and event quality on athletes' intentions to re-visit the city: a case study of the 2017 World youth and juniors' sambo championships in Novi Sad, Serbia, Managing Sport and Leisure, 25 (2), 390-401.
6. Milovanović, I., Matic, R., Alexandris, K., Maksimović, N. (2019). Destination Image, Sport Event Quality, and Behavioral Intentions: The Cases of Three World Sambo Championships, Journal of Hospitality & Tourism Research, 1-19.
7. Mavropoulou, A., V Barkoukis, V., Douka, S., Alexandris, K., Hatzimanouil, D. (2019). The role of autonomy supportive activities on students' motivation and beliefs toward out-of-school activities, The Journal of Educational Research 112 (2), 223-233.
8. Theodorakis, N., Kaplanidou, K., Alexandris, K., Papadimitriou, D. (2019). From sport event quality to quality of life: The role of satisfaction and purchase happiness. Journal of Convention & Event Tourism, 20 (3), 241-260.
9. Papadimitriou, D., Kaplanidou, K., Alexandris, K. and Theodorakis, N. (2019), "The brand personality of professional football teams: A refined model based on the Greek professional football league", Sport, Business and Management, Vol. 9 No. 5, pp. 443-459.
10. R Zhou, K Kaplanidou, D Papadimitriou, ND Theodorakis, K Alexandris (2018). Understanding the inspiration among active participants in sport events, International Journal of Event and Festival Management
11. Alexandris, K. Theodorakis, N., Kaplanidou, K., Papadimitriou D., (2018). Event Quality and Loyalty among Runners with Different Running Involvement Levels: The Case of "The Alexander the Great" International Marathon". International Journal of Event and Festival Management, 8 (3), 292-307.
12. D Papadimitriou, K Alexandris (2018). Adopt an athlete for Rio 2016': the impact of austerity on the Greek elite sport system, International Journal of Sport Policy and Politics, 10 (1), 147-162
13. Alexandris, K. (2016) Testing the role of sport event personality on the development of event involvement and loyalty: The case of mountain running races. International Journal of Event and Festival Management, 1-20.
14. K Alexandris, J Du, D Funk, ND Theodorakis (2016). Leisure constraints and the psychological continuum model: a study among recreational mountain skiers, Leisure Studies, 1-14

15. C Giannoulakis, D Papadimitriou, K Alexandris, S Brgoch (2016) Impact of austerity measures on National Sport Federations: evidence from Greece, European Sport Management Quarterly, 1-23
16. K Alexandris, J Du, D Funk (2016). The influence of sport activity personality on the stage-based development of attitude formation among recreational mountain skiers, Managing Sport and Leisure 21 (4), 218-238
17. D Nikolaidis, SC Chrysikou, K Alexandris (2016). Testing the relationship between hotel service quality and hotel brand personality, International Journal of Hospitality and Event Management 1 (4), 355-369
18. E Ioannidou, T Karagiorgos, K Alexandris (2016) Exploring the relationship of organizational commitment, organizational citizenship behavior, psychological empowerment and job satisfaction with Leader-Member Exchange of section leaders and team leaders in summer children's camps in Greece. International Journal of Sport Management, Recreation and Tourism 22, 63-80
19. K Alexandris, K Kaplanidou (2014). Editorial: Marketing sport event tourism: sport tourist behaviors and destination provisions, Sport Marketing Quarterly 23 (3), 125-127
20. Tzetzis G., Alexandris, K., Kapsampeli, S. (2014). Predicting visitors' satisfaction and behavioural intentions from service quality in the context of a small-scale outdoor sport event, International Journal of Festival and Event Management, 5(1), 4-21.
21. Tsiotsou, R., Alexandris, K., Cornwell, B. (2014). Using evaluative conditioning to explain corporate co-branding in the context of sport sponsorship. International Journal of Advertising, 33, 2, 295-329.
22. Theodorakis, N., Alexandris, K., Tsiggilis, N., Karvounis, S. (2013) Predicting spectators' behavioural intentions in professional football: The role of satisfaction and service quality. Sport Management Review, 16 (1), 85-96.
23. Alexandris, K., Kouthouris, C., Funk, D., Tziouma, O. (2013). The Use of Negotiation Strategies among Recreational Participants with different Involvement Levels: The case of Recreational Swimmers. Leisure Studies, 1-19.
24. Alexandris, K., (2013). Testing the Role of Brand Associations on the Development of Activity Attachment in the Context of Fitness. International Journal of Sport Management, 14 (2), 233-248.
25. Pollatidou, P., Balaska, P., Pollatidou, N., Alexandris, K. (2013) The role of involvement and attachment in predicting intention to participation in charity sport events, Global Research Analysis, 2 (12), 204-207.
26. Alexandris, K. (2013) Exploring the role of Motivation on the Development of Sport Involvement. International Journal of Sport Management and Marketing, 12, 1 / 2, 57-73.
27. Alexandris, K. (2013). Segmenting Recreational Tennis Players according to their Involvement Level: a Psychographic Profile based on Constraints and Motivation. Managing Leisure: An international Journal, 18 (3), 179-194.
28. Balaska, P., Alexandris, K., Kouthouris, C., Polatidou, P. (2012). An examination of how constraints and processes of change affect stages of behavioural change for recreational sport participation, International Journal of Sport Marketing and Management, 2012, 12 (3/4), 275-293.
29. Alexandris, K., Tsiotsou, R., James, J. (2012) Testing a Hierarchy of Effects Model of Sponsorship Effectiveness: The Role of Team Attachment and Sponsor Image. Journal of Sport Management, 26, 363-378.
30. Nassis, P., Theodorakis, N., Alexandris, K., Tsellou, A., Afthinos (2012) Does team identification mediate the relationship between sport involvement and sponsorship

- outcomes in the context of professional football? *International Journal of Sport Management*, 13, 1-17
31. Funk, D., Beaton, A., Alexandris, K. (2012) Sport Consumer Motivation: Autonomy and Control Orientations that Regulate Fan Behaviours. *Sport Management Review*, 15, 355-367
  32. Alexandris, K., Tsiotsou, R. (2012) Sport Fans Attachment Segments: A Psychographic Profile Based on Team Self-Expression and Involvement. *European Sport Management Quarterly*, 12 (1), 65-81.
  33. Alexandris, K., Douka, S., Balaska, P. (2012) Involvement with active leisure participation: Does service quality have a role? *Managing Leisure: An International Journal*, 17( 1), 54-67.
  34. Theodorakis, N., Alexandris, K., Ko, (2011) A Service Quality Framework in the Context of Professional Soccer in Greece. *International Journal of Sport Marketing and Sponsorship*, July, 281-295.
  35. Alexandris, K., Funk, D., Pritchard, M. (2011). The Impact of Constraints on Motivation, Activity Attachment and Skier Intentions to Continue. *Journal of Leisure Research*, 43, 56-79.
  36. Funk, D., James, J., Alexandris, K., King, C. (2011). Participation in recreational activities: A study of motivation, constraints and internalization, *Applied Recreation Research and Programming Annual*, 1, 1-23.
  37. Theodorakis N., Tsigilis, N., Alexandris. K. (2009). The Mediating Role of Place Attachment on the Relationship between Service Quality and Loyalty in the Context of Skiing. *International Journal of Sport Management and Marketing*, 6, 277-291.
  38. Bang, H., Alexandris, K., Ross, S. (2009). Development and Validation of the Revised Volunteer Motivations Scale for International Sporting Events (VMS-ISE) at the Athens 2004 Olympic Games. *Event Management*, 12, 3 (4), 119-131.
  39. Beaton, A., Funk, D., Alexandris, K. (2009). Operationalizing a Theory of Participation in physically active leisure. *Journal of Leisure Research*, 41, 177-203.
  40. Alexandris, K., Kouthouris, C., Funk, D., Giovani, K. (2009) Segmenting Winter Sport Tourists by Motivation: The Case of Recreational Skiers. *Journal of Hospitality Marketing and Management*, 18, 480-500.
  41. Pritchard, M., Funk, D., Alexandris, K. (2009) Barriers to Consumption: The Impact of Perceived Constraints. *European Journal of Marketing*, 43, 169-187.
  42. Tsiotsou, R., Alexandris, K. (2009) Delineating the Outcomes of Sponsorship: Word of Mouth and Purchase Intentions. *International Journal of Retail and Distribution Management*, 37, 358-370.
  43. Funk, D., Alexandris, K., Ping, Y. (2009) To Go or Stay Home and Watch: Exploring Motives and Perceived Constraints for the 2008 Beijing Olympic Games. *International Journal of Tourism Research*, 11, 41-53.
  44. Alexandris, k., Kouthouris, C. Funk D. (2008) Examining the Relationships among Leisure Constraints, Involvement and Attitudinal Loyalty among Recreational Skiers. *European Sport Management Quarterly*, 8, 247-265.
  45. Psychogios, A., Alexandris, K., Onofrei, A. (2008) Addressing individual and organisational factors influencing middle managers' synthesising role in knowledge creation and diffusion. *International Journal of Learning & Intellectual Capital*, 5, 208-222.
  46. Alexandris, K., Douka, S., Papadopoulos, P., Kaltsatou A. (2008) Testing the Role of Service Quality on the Development of Brand Associations and Brand Loyalty. *Managing Service Quality*, 18, 239-255.

47. Filo, K, Funk, D., Alexandris, K. (2008). Exploring the role of brand trust in the relationship between brand associations and brand loyalty in sport and fitness *International Journal of Sport Management and Marketing* 3, 39-57.
48. Alexandris, K., Douka, S., Bakaloumi, S., Tsaousi, E. (2008). The influence of spectators' attitudes on sponsorship awareness: a study in three different leisure settings. *Managing Leisure: An International Journal*, 1-3, 13 1.
49. Theodorakis, N., Alexandris, K. (2008). Can Service Quality Predict Spectators' Behavioral Intentions in Professional Soccer? *Managing Leisure: An International Journal*, 13,162-179.
50. Alexandris, K., Kouthouris, C., Girgolas (2007). Investigating the Relationships among Motivation, Negotiation, and Alpine Skiing Participation. *Journal of Leisure Research*, 39(4), 648-668.
51. Alexandris, K., Tsaousi, E., James, J. (2007). Predicting Sponsorship Outcomes from Attitudinal Constructs: The Case of a Professional Basketball Event. *Sport Marketing Quarterly*, 16(3), 130
52. Alexandris, K., Barkoukis, V., Tsorbatzoudis, C., (2007). Does the theory of planned behavior elements mediate the relationship between perceived constraints and intention to participate in physical activities? A study among older individuals. *European Review of Aging and Physical Activity* 4 (1), 39-48.
53. Tsorbatzoudis, H., Alexandris, K., Zahariadis, P., and Grouios, G. (2006). Examining the relationship between recreational sport participation, and extrinsic, intrinsic motivation and amotivation. *Perceptual and Motor Skills*, 103, 363-374.
54. Alexandris, K., & Kouthouris, C. (2006). Increasing customers' loyalty in a skiing resort: The contribution of place attachment and service quality. *International Journal of Contemporary Hospitality Management*, 18, 414-425.
55. Zahariadis, P., Tsorbatzoudis, H., Alexandris, K. (2006). Self-determination in sport commitment. *Perceptual and Motor Skills*, 102, 405-420.
56. Kouthouris, C & Alexandris, K. (2005). Can Service Quality Predict Customer Satisfaction and Behavioral Intentions in the Sport Tourism Industry? An Application of the SERVQUAL Model in an Outdoors Setting. *Journal of Sport Tourism*, 10, 101-111.
57. Alexandris, K., & Kouthouris, C. (2005). Personal incentives for participation in summer children camps: Investigating their relationships with satisfaction and loyalty. *Managing Leisure: An International Journal*, 10, 39-54.
58. Alexandris, K., Zahariadis, P., Tsorbatzoudis, C., Grouios, G. (2004). An empirical investigation of the relationships among service quality, customer satisfaction and psychological commitment in a health club context. *European Sport Management Quarterly*, 4, 36-52.
59. Alexandris, K., & Stodolska, M. (2004).The Influence of perceived constraint on the attitude towards recreational participation. *Loisir et Societe*, 27, 197-217.
60. Stodolska, M., & Alexandris, K. (2004). The Role of Recreational Sport in the Adaptation of First Generation Immigrants in the United States. *Journal of Leisure Research*, 36, 379-413.
61. Alexandris, K., Zahariadis, P., Tsorbatzoudis, C., Grouios, G. (2004). An Empirical Investigation into the Role of the Outcome Dimension in Measuring Perceived Service Quality in a Health Club Context. *International Journal of Sport Management*, 5, 281-294.
62. Alexandris, K. Barkoukis, V. & Tzorbatzoudis, H. (2003). A study on perceived constraints on a community based physical activity program for the elderly in Greece. *Journal of Aging and Physical Activity*, 11 (3), 305-318.



63. Theodorakis, N., Alexandris, K., Rodriguez, S. (2003). Measuring Customer Satisfaction in the Context of Health Clubs in Portugal. International Sports Journal, 3, 44-54.
64. Alexandris, K., Zahariadis, P., Tsorbatzoudis, C., Grouios, G. (2002). Testing the Sport Commitment Model in the Context of Exercise and Fitness Participation. Journal of Sport Behavior, 25, 217-231
65. Alexandris, K., Dimitriadis, N., Markata, D. (2002) Can Perceptions of Service Quality Predict Behavioral Intentions? An Exploratory Study in the Hotel Sector in Greece. Managing Service Quality, 12, 224-232.
66. Alexandris, K., Tsorbatzoudis, C., Grouios, G. (2002). Perceived Constraints on Recreational Sport Participation: Investigating their Relationship with Intrinsic Motivation, Extrinsic Motivation and Amotivation. Journal of Leisure Research, 34, 233-252.
67. Gi-Du, K., James, J., Alexandris, K. (2002). Measurement of internal service quality: Application of the SERVQUAL battery to internal service quality. Managing Service Quality, 12, 277-292.
68. Grouios, G., Kollias, N., Tsorbatzoudis, H., and Alexandris, K. (2002). Over-representation of mixed-footedness among professional and semi-professional soccer players: an innate superiority or a strategic advantage? Journal of Human Movement Studies, 42, 19-29.
69. Grouios, G., Koidou, Ir., Tsorbatzoudis, H., and Alexandris, K. (2002). Handedness in sports. Journal of Human Movement Studies, 43, 347-362.
70. Alexandris, K., Dimitriadis, N., Kasiara, A. (2001). The Behavioural Consequences of Perceived Service Quality: An Exploratory Study in the Context of Private Fitness Clubs in Greece. European Sport Management Quarterly, 1, 251-280.
71. Alexandris, K., Grouios, G., Tsorbatzoudis, H., Bliatsou, P. (2001). Relationship between Perceived Constraints and Commitment to Recreational Sport Participation of University Students in Greece. International Journal of Sport Management, 2, 282-297.
72. Alexandris, K. (2001). Is there a Latent Demand for Recreational Sport Participation in Greece? Leisure Issues, 4 (1), 2-9.
73. Grouios, G., Tsorbatzoudis, H., Alexandris, K., Barkoukis, V. (2000). Do Left-Handed Competitors have an Innate Superiority in Sports? Perceptual and Motor Skills, 90, 1273-1282.
74. Grouios, G., Stergiopoulos, V., Tsorbatzoudis, H., Alexandris, K. (2000). Effects of Normal Aging on Weight Discrimination. Journal of Human Movement Studies, 39, 141-156
75. Alexandris, K., Tsorbatzoudis, H., Grouios, G., Barkoukis, V. (1999). Athletes' and Coaches' Perceptions about Leadership in Greek Sport Clubs. International Journal of Physical Education, 36 (4), 141-152.
76. Alexandris, K. & Palialia, E. (1999). Measuring Customer Satisfaction in Fitness Centres in Greece: An Exploratory Study. Managing Leisure: An International Journal, 4 (4), 218-229.
77. Alexandris K., & Carroll B (1999). Constraints on Recreational Sport Participation within the Adult Population in Greece: Implications for the Provision and Management of Sport Services. Journal of Sport Management, 13(4), 317-332.
78. Alexandris, K., & Papadopoulos, P., Palialia, E., & Vasiliadis, T. (1999). Customer Satisfaction. A Comparison between Public and Private Sport and Fitness Clubs in Greece. European Journal of Sport Management, 6, 1-14.

79. Alexandris K., & Carroll B. (1998). The Relationship between Selected Demographic Variables and Recreational Sport Participation in Greece. International Review for the Sociology of Sports, 33(3), 291-297.
80. Alexandris, K. (1998). Patterns of Recreational Sport Participation among the Adult Population in Greece. Cyber Journal of Sport Marketing, 2 (2), April.
81. Alexandris K., & Carroll B. (1997). Demographic Differences in the Perception of Constraints on Recreational Sport Participation: Results from a Study in Greece. Leisure Studies, 16, 107-125.
82. Alexandris K., & Carroll B. (1997). Motives for Recreational Sport Participation in Greece: Implications for Planning and Provision of Sport Services. European Physical Education Review, 3(2), 129-143.
83. Alexandris, K., & Carroll, B. (1997). An Analysis of Leisure Constraints based on different Recreational Sport Participation Levels: A Study from Greece. Leisure Sciences, 19, 1-15.
84. Carroll B., & Alexandris K. (1997). Perception of Constraints and Strength of Motivation: Their Relation to Recreational Sport Participation. Journal of Leisure Research, 29, 279-299.

### **Selected Conference Presentations**

1. Anoyrkati, A., Kenanidis, T., Alexandris, K. (2020). Megatrends that Affect Sustainable Mobility Planning and Their Implications on Sports Tourism: The Case of the Authentic Marathon, Athens. Conference on Sustainable Urban Mobility, 553-561.
2. Scheerder, J., Helsen, K., Thibaut, E., Hover, P van Eldert, K Alexandris (2020), Exploring factors that predict repeated participation in running events in five European countries. Results from the Run for Health project (R4H). European Sport Management Association, Virtual Conference.
3. Alexandris, K., Karagiorgos, T., Ntovoli, A et al. (2019). Participation in running events and promotion of health-enhancing physical activity. A cross-cultural study in Greece, Belgium, Holland and Lithuania. EASM Conference, Seville.
4. Giannoulakis, C., Papadimitriou, D., Alexandris, K., & Parnell, D. (2016, September). Austerity measures and economic recession: Financial constraints in sport (lead convenor). Workshop at the European Association for Sport Management Conference, Warsaw, Poland
5. Giannoulakis, C., Papadimitriou, D., Alexandris, K., & Brgoch, S. M. (2016, September). Implications of austerity measures on National Sport Federations: Evidence from Greece. European Association for Sport Management Conference, Warsaw, Poland
6. Kaplanidou, K., Theodorakis, N., Alexandris, K. (2016). From Event Quality To Quality of Life: The Role of Satisfaction and Purchase Happiness, 2016 North American Society for Sport Management Conference (NASSM 2016), Orlando, USA.
7. Alexandris, K., Balaska, P. (2015). The future of “Sport for All” Programs in Greece: Issues and Challenges. 12th Conference of the European Association for Sociology of Sport. Dublin, Ireland.
8. Balaska, P., Alexandris, K. (2014). Examining recreational sport participation behavior in a period of economic crisis: the case of Greece. 22<sup>st</sup> Conference of the European Association for Sport Management. Coventry United Kingdom (UK).

9. Balaska, P., Alexandris, K. (2013). Examining the role of perceived leisure constraints on the development of recreational sport involvement. 21<sup>st</sup> conference of the European Association for Sport Management, Istanbul, Turkey
10. Tsitskari, E., Dalakis, A., Alexandris, K., Costa, G., Tzetzis, G. (2012). Testing the involvement construct in outdoor recreation activities in a Greek Sample, 19<sup>th</sup> EASM, Madrid, Spain.
11. P. Balaska, D. Kaimakamis, K. Alexandris (2012). Perceived constraints among individuals in different stages of behavioral changes: A study in recreational sport participation. XII World Leisure Congress, Rimini, Italy

### **International Books**

- Funk, D., Alexandris, K., McDonald, H. (2022, new edition). Consumer Behavior in Sport and Events: Marketing Strategy, London: Routledge Publications.
- Funk, D., Alexandris, K., McDonald, H. (2016). Consumer Behavior in Sport and Events: Marketing Strategy, London: Routledge Publications.
- Alexandris, K., Girginov V., J Scheerder (2022 in press). Running Events: Policies, Management and Impacts. Londong: Routledge Publications.
- K. Alexandris (2011). Performance measurement and leisure management: London: Routledge Publications.

### **Chapters in International Books**

1. Alexandris, K., Ntovoli, A, Karagiorgos, T. (2022, in press). Sport Consumer Behavior in Routledge Research in Sport Encyclopaedia.
2. Polyakova, O., & Alexandris, K. (2022). Sports Marketing and Sponsorship: Global Perspectives and Emerging Trends. In Leng, H.K., & Zhang, J.J. (Eds.). Part of World Association for Sport Management Book Series. Routledge (in press).
3. K Alexandris (2018). Brand personality and destination marketing. The Routledge Handbook of Destination Marketing, 205-215.
4. Alexandris, K., & Funk, D. (2016). Marketing Sport Participation, in Chadwick, S., Chanavat, N., Desbordes, M. (Eds.) Routledge Handbook of Sports Marketing: London: Routledge Publications
5. Alexandris K., & Balaska, P. (2016). Private Sport Sector in Greece. In H. Vehmas (Ed). Private Sport Sector in Europe. London: Routledge
6. Alexandris, K., & Balaska, P (2016). Sport Clubs in Greece, In Breuer, Hoekman, Nagel Werff (eds) Sport Clubs in Europe. Springer Publications